ORDER: ACCEPT THE QUARTERLY EARLY CHILDHOOD READING DEVELOPMENT REPORT

Motion was made by David Rikard, duly seconded by Brent Larson, to accept the quarterly Early Childhood Reading Development Report.

The vote on the motion was as follows:

Supervisor Brent Larson, voted yes
Supervisor Larry Gillespie, voted yes
Supervisor David Rikard, voted yes
Supervisor Chad McLarty, voted yes
Supervisor Mike Roberts, voted yes

After the vote, President Roberts, declared the motion carried, this the 17th day of August, 2020.

Mike Roberts, President
Board of Supervisors

Sherry Wall, Chancery Clerk

Early Childhood and Reading Development Partnership with
Oxford School District-Lafayette County School District-City of Oxford-Lafayette County
Progress Report
May-July 2020

Prepared by: Tamara Hillmer, Director of Early Childhood and Reading Development

A. PROJECT SUMMARY

The community partnership will build an Early Childhood and Reading Development Program in the Lafayette County and Oxford Community dedicated to ensuring that all children can read proficiently by the end of third grade. The Early Childhood and Reading Development Program will build and strengthen community partnerships in the areas of school readiness, school attendance, out of school learning opportunities, and children's health and wellness.

B. STATUS OF ACTIVITIES DURING THE REPORTING PERIOD

May 2020	
Collaboration Partners for the Month:	
United Way of Oxford and Lafayette County	LOU Reads
Oxford School District (OSD)	Lafayette County School District (LCSD)
Mary Cathey Head Start (MCHS)	Willie Price Lab School (WPLS)
MS Department of Education (MDE)	Springboard Collaborative
MSCGLR Communities	McLean Institute
REACH MS	myON
MS Reads One Book/Read To Them	
Activities/Events:	
Virtual Meeting with Springboard Collaborative (May 1)	
LOU Reads Spring Professional Development for Early Childhood Educators and Families (May 2)	
LOU ELC Lead Partner Meeting (May 5)	
Professional Learning Community Zoom Meeting with LOU ELC Teachers (May 7)	
Virtual Meeting with Springboard Collaborative (May 8)	
MS Family Support Virtual Planning Session with MS Campaign for Grade-Level Reading Community Leads (May 13)	
Virtual Meeting with myON staff (May 13)	
REACH MS Communities of Practice Webinar: Logistics of Summer Learning and Distance Learning (May 13)	
MS Reads One Book Virtual Planning Meeting for October 2020 (May 14)	
Out-of-School Time Virtual Coffee Hour Meeting (May 20)	
Replenished Little Free Libraries (nine in the area)	

June 2020	
Collaboration Partners for the Month:	
United Way of Oxford and Lafayette County	LOU Reads
Oxford School District (OSD)	Lafayette County School District (LCSD)
Mary Cathey Head Start (MCHS)	Willie Price Lab School (WPLS)
MS Department of Education (MDE)	McLean Institute
myON	National Campaign for Grade-Level Reading
REACH MS	2nd Chance, Inc.
Activities/Events:	
CGLR What's Working Roundtable Discussion (Jun 2, 16, 23, 30)	
Meeting with 2nd Chance, Inc about Adult Workforce Trainings (Jun 9)	
GLR Learning Tuesdays (Jun 9, 16, 23, 30)	
REACH MS Communities of Practice Webinar: Returning to School and Supporting Childcare Centers (Jun 10)	
LOU ELC Admin Training: OWL from an Admin Perspective (Jun 11)	
Meeting with BES Teachers about OWL (Jun 15)	
MDE Reopening Schools Webinar (Jun 16, 23, 25)	
Out-of-School Time Virtual Coffee Hour Meeting (Jun 17)	
LOU ELC Lead Partner Meeting (Jun 18)	
Math Play: Engaging Early Childhood At-Home Activities Training (Jun 23)	
Can You Take Me Higher: Higher Order Thinking with Young Children Training (Jun 25)	
Replenished Little Free Libraries (nine in the area)	

July 2020	
Collaboration Partners for the Month:	
United Way of Oxford and Lafayette County	LOU Reads
Oxford School District (OSD)	Lafayette County School District (LCSD)
Mary Cathey Head Start (MCHS)	Willie Price Lab School (WPLS)
MS Department of Education (MDE)	REACH MS
Barksdale Reading Institute	McLean Institute
National Campaign for Grade Level Reading	MSCGLR Communities
myON	2nd Chance, Inc.
Activities/Events:	
National Summer Learning Week Activities (Jul 6-13)- Section E	
CGLR Webinar about Cox Campus (Jul 7)	
Virtual OWL Trainings for LOU ELC Teachers and Assistants (Jul 9, 16, 23, 30)	
National Campaign for Grade-Level Reading Virtual Week (Jul 13-17) LOU Reads was highlighted on July 13 for their work in the LOU Community. Also, MS was highlighted on July 14 for Maintaining Momentum in Mississippi.	
Little Learners, Little Hands: Supporting Fine Motor Development Training (Jul 16)	
MDE ELC Statewide Virtual Meeting (Jul 21)	
Replenished Little Free Libraries (nine in the area)	

C. PROGRAM GOALS FOR NEXT REPORTING PERIOD (August-October 2020)

Goals
Parent Academy: We are working with BRI to schedule sessions virtually and in-person for 20-21.
myON Summer Reading Program: Section F Wrap up and reflect upon the myON Summer Reading Program. This program provided literacy opportunities throughout the summer.
Little Free Libraries: We are stocking the Little Free Libraries with books. Also, we are working with individuals from the University of Mississippi to add more LFLs in our community, as well as improving existing LFLs.
LOU ELC Classrooms: Provide continued support of PreK classrooms in our Lafayette-Oxford-University Early Learning Collaborative (LOU ELC) with distance learning and family support.
LOU ELC Adult Education and Workforce Training Program: Section G Support families enrolled in Adult Education and Workforce Training Program in partnership with 2nd Chance and Northwest Community College.
LOU ELC PreK Tax Credit: Section H A sample of what is funded by the PreK Tax Credit are as follows: support the expansion of preschool classrooms within the LOU Community, purchase educational and instructional materials for preschool classrooms, support families enrolled in Adult Education and Workforce Training Program, partial salary of School Readiness Coordinator, support of Parent Academy sessions each month.

D. Upcoming Events

Events/Info
Out-of-School Time August Meeting: August 19, 2020 9:00am-10:00am Join Zoom Meeting: https://us02web.zoom.us/j/87065997262?pwd=bUFJMnkyMlV1MUswOHdycTltbndHUT09 Meeting ID: 870 6599 7262 Password: 1rV87z
LOU Reads Fall Coalition Meeting: Aug 20, 2020 4:00 PM Join Zoom Meeting https://us02web.zoom.us/j/84242043148?pwd=RjQ3eW5hekxTMlhFTGJ1aVBFQUU2Zz09 Meeting ID: 842 4204 3148 Passcode: 2L4u9U
NOTE: For up-to-date info and pics, follow LOU Reads on Facebook, Twitter, and Instagram - @loureads38655 www.loureads.org

E. National Summer Learning Week

Social Media Metrics (Facebook & Instagram)

- 3,949 people reached
- 197 engagements (FB)
- 124 impressions (IG)

Web Metrics

- 66 visitors
- 88 total views
- 3:34 average time spent

122 learning packets distributed to families

Overview: The week-long program consisted of readings and activities accessible to families either physically or digitally. Packages containing learning materials for the week-long program were distributed across the community. For those unable to obtain a package, a digital package was made available online—with most of the materials needed to complete each activity being easily replaced by common household items. The program was designed to engage the whole family each day and promote the importance of summer learning.

F. myON Summer Reading Program

Stats for Summer 2020:

- 3,160 students enrolled
- 15,700 pages read
- 793 books read
- 6,450 minutes read (over 107 hours)

Social Media Metrics (Facebook & Instagram)

- 1,791 reached
- 79 engagements (FB)

Web Metrics

- 66 visitors
- 88 total views
- 3:34 average time spent

G. Adult Education & Workforce Training Program

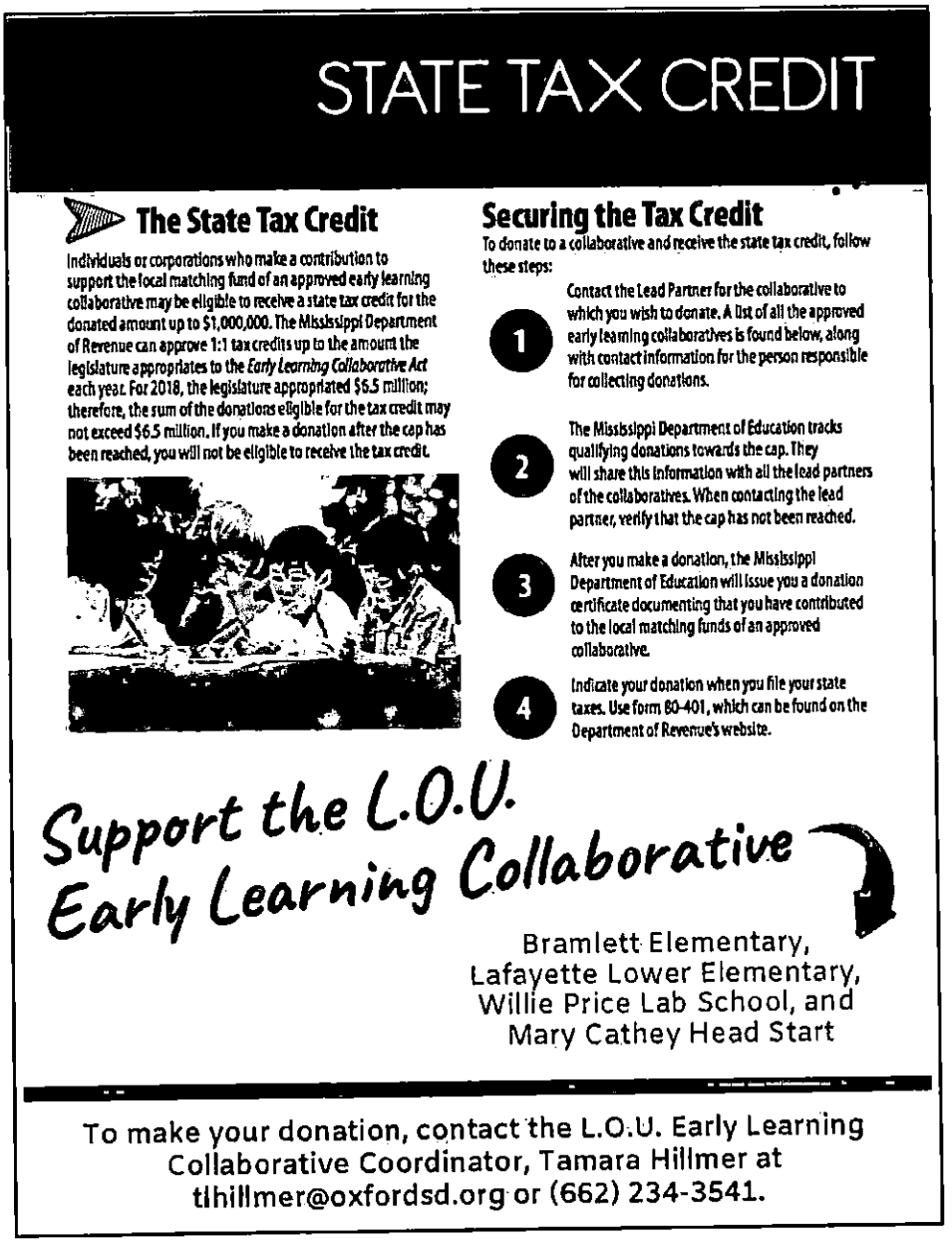
- 13 engagements with interested participants
- 4 applications to workforce training and/or GED programs completed
- GED prep materials distributed to one participant

Overview: A combination of COVID-19 shutdowns, rollbacks, and public health safety measures have hamstrung efforts to recruit new participants during this reporting period. Of the 13 engagements with interested participants, only two were able to commit to distance learning (1 GED applicant; 1 workforce training).

H. Pre-K Tax Credit
We have received **$219,916.00** in FY20 donations.
Social Media Metrics (Facebook & Instagram)

- 1,405 people reached
- 40 engagements (FB)
- 38 impressions (IG)

Web Metrics

- 17 visitors
- 15 total views
- 5:39 average time spent

Overview: Outreach conducted earlier in the year began to yield returns during this reporting period. While face-to-face outreach is still not practical amid the COVID-19 pandemic, digital and word-of-mouth messages can be traced to recent donor engagement.