Update on Economic Development Foundation by Kevin Frye- NO ACTION WAS TAKEN

ORDER: SET PUBLIC HEARING DATE FOR ABANDONMENT OF COUNTY ROAD 238 FOR MARCH 2, 2020

Motion was made by Jeff Busby, duly seconded by Chad McLarty, to set public hearing date for abandonment of County Road 238 for March 2, 2020.

The vote on the motion was as follows:

Supervisor Kevin Frye, voted yes Supervisor Jeff Busby, voted yes Supervisor David Rikard, voted yes Supervisor Chad McLarty, voted yes Supervisor Mike Roberts, voted yes

After the vote, President Roberts, declared the motion carried, this the 16th day of December, 2019.

Mike Roberts, President Board of Supervisors Sherry Wall, Chancery Clerk

AGREEMENT BETWEEN THE LAFAYETTE COUNTY, MISSISSIPPI ECONOMIC DEVELOPMENT DISTRICT AND THE OXFORD – LAFAYETTE ECONOMIC DEVELOPMENT FOUNDATION, INC.

This Agreement is made this 28th day of September, 2016 between the Lafayette County Economic Development District ("District") and the Oxford — Lafayette Economic Development Foundation, Inc. ("EDF"), a non-profit corporation.

1. Purpose.

The purpose of this Agreement is to memorialize the mechanism for the financial support of the Oxford – Lafayette Economic Development Foundation, define the services to be provided by the EDF in exchange for such financial support and to define the coordination of services between the District and the EDF in furtherance of the economic welfare of the citizens of Lafayette County, Mississippi.

2. Term.

The term of this agreement shall be one (1) year beginning on the 1st day of October, 2016 and ending on the last day of September, 2017 in order to coincide with the District's fiscal year. This agreement will then become yearly and automatically renew itself year to year absent non-renewal by either party, notice of which shall be given by either party no later than six (6) months before expiration of the annual contract term. Any notice of non-renewal or cancellation must be given in writing and must provide six (6) months' notice prior to the cancellation date invoked.

3. Financial Support

The District agrees to provide annual financial support for EDF economic development activities as specified herein up to the amount of \$165,000. It is understood and agreed to by the parties hereto that the source of funds provided by the District will be through a millage levy duly passed by the Lafayette County Board of Supervisors and earmarked for the District's use and benefit in accordance with Miss. Code Ann. § 19 - 5 - 99. The EDF agrees to submit an annual budget to the District in support of the EDF's annual funding request. It is further understood that the EDF may, depending on unanticipated economic development prospects or operational expenses, request additional funding from the District and the Lafayette County Board of Supervisors (the "County"), which the District or the County may provide in their discretion and subject to the availability of funds.

4. EDF Services.

Exhibit A

In exchange for the financial support provided by the District, the EDF agrees to provide marketing, advertising and related services designed to promote and pursue economic development within Lafayette County and to provide management and promotion services for the Lafayette County Industrial Park. The EDF will also provide ongoing consultation services to the District and the Lafayette County Board of Supervisors with regard to potential economic development prospects.

5. Annual Reports

The EDF agrees to provide quarterly reports of its activities to the District and the Lafayette County Board of Supervisors.

6. Alteration of Provisions.

The provisions of this agreement shall not be altered without mutual consent of both parties to the Agreement, and any alterations in this Agreement's provisions will not be effective unless reduced to writing and signed by an authorized representative of both parties. The financial support provision contained in Paragraph 3 of this Agreement shall be reviewed by the parties for any necessary increases at the time of and as a part of the Lafayette County annual budget process.

Executed in duplicate originals, this 28th day of September, 2016.

SIGNED:

TITLE:

For Lafayette County, Mississippi Economic Development District

SIGNED:

TITLE:

Thomas South, Mairman El

For the Oxford Lafayette Economic Development Foundation, Inc.

BOARD OF SUPERVISORS

District 1 Kevin Frye
District 2 Jeff Busby, *President*District 3 David Rikard
District 4 Chad McLarty, *Vice President*District 5 Mike Roberts



CLERK OF THE BOARD Sherry Wall BOARD ATTORNEY David O'Donnell COUNTY ADMINISTRATOR

Lisa Carwyle

LAFAYETTE COUNTY BOARD OF SUPERVISORS

300 North Lamar Blvd. • P.O. Box 1240 • Oxford, Mississippi 38655 662-234-6123 www.lafayettems.com

4 March 2019

Brad Grantham Chairman of the Board Oxford-Lafayette County Economic Development Foundation 299 West Jackson Avenue Oxford, Mississippi 38655

Re: Agreement between the Lafayette County, Mississippi Economic Development District and the Oxford-Lafayette Economic Development Foundation, Inc.

Chairman Grantham,

The relationship between the Lafayette County Board of Supervisors (the "Board") and the Oxford-Lafayette County Economic Development Foundation (the "EDF") is governed by an Agreement executed between the EDF and the Lafayette County Economic Development District (the "District") on September 28, 2016, a copy of which is attached. After much deliberation during the past year, the Board has determined that the time has come to reevaluate the County's approach to the current and future economic development needs of Lafayette County. In that context, please consider this letter as written notice of non-renewal pursuant to Paragraph 2 of the Agreement.

While it is our intent not to renew the Agreement in its current form, we do anticipate a renewed relationship. We therefore propose the creation of a working group to discuss that relationship moving forward. We anticipate that the group would begin meeting in late March, with the objective of making recommendations for a revised agreement by September 1st, and would include representatives from Lafayette County and the EDF, as well as from the City of Oxford and the University of Mississippi. Specifically, we would ask that the working group prioritize issues including, but not limited to, the following:

1. Services provided by the EDF set forth in Paragraph 4 of the Agreement;

- 2. Structure and content of the existing EDF By-Laws, specifically including the composition of the EDF Board and the terms of those appointed to the Board;
- 3. A review of best practices for community and economic development, with a focus on communities similar to ours, specifically including how other communities structure the relationships between local governments, economic development organizations and educational institutions;
- 4. Integration and coordination of community and economic development priorities between Lafayette County, the City of Oxford, the University of Mississippi and the EDF, with a focus on anticipated economic development trends over a 20 year planning horizon; and
- 5. The appropriate level of financial support between Lafayette County and the EDF.

In the interests of transparency, please know that it is the intent of the Board to transition some of the services currently outsourced to the EDF to internal staffing. We expect the above process to assist in determining the division of services and responsibilities most appropriate for the continued economic success of our community.

Finally, we recognize that our organizations have a history of cooperation that has strengthened our economic sector. We also appreciate the selfless and dedicated service provided by members of the EDF Board while we have worked together to move our community forward. Although we anticipate changes to our relationship, we expect that our continued cooperation will enhance the prospects of a brighter future for our community.

Supervisor, District

The Lafayette County Economic Development District, by:

Kevin Frye Trustee and

Supervisor, District

David Rikard, Trustee and

Supervisor, District 3

Chad McLarty, Trustee and Supervisor, District 4

Mike Roberts, Trustee and Supervisor, District 5

LOU Strategic economic development plan Request for Proposals

Entities involved
Oxford,MS
Lafayette County, MS
University of Mississippi
Oxford Lafayette County Economic Development Foundation

Procurement Contact Person:
Jon Maynard
299 Jackson Avenue West
Oxford, MS 38655
662-234-4651
ion@oxfordms.com

1. Background/Introduction

The Oxford-Lafayette County Economic Development Foundation (EDF) is a professional economic development organization supported by Lafayette County, MS, the City of Oxford, MS and the University of Mississippi. Economic growth in the community over the past 10 years has been very strong. The economy of the Oxford Micropolitan has been ranked as one of the highest in the nation for many years. The four organizations mentioned above are striving to work in unison to ensure that this growth continues at a positive, tangible and sustainable rate into the foreseeable future.

The EDF is seeking a strategic plan that will outline the various roles that the entities will play for a common desired outcome. This plan should incorporate the strengths of all of the entities involved and be juxtaposed against a changing economic development landscape.

2. Project Goals and Scope of Services

The EDF is seeking a full-service economic development strategic planning firm to develop an Economic Development Strategic Plan. The contractor shall:

Phase 1 Scope - to be completed within 60 days of negotiated start date

1.Provide analysis, advice and guidance relating to current best practices and policies for community and economic development, with a focus on 3-5 comparison communities similar to the Lafayette County-City of Oxford-University of Mississippi (LOU) community, specifically including but not limited to:

a.how successful communities structure the relationships between local governments, economic development organizations and educational institutions;

b.comparison of economic measures, including unemployment, poverty rates, population, wage and industry factors to similar communities;

Exhibit C

c.comparison of budget, staffing levels, capabilities and functions (including the internal measurement of same) to similar communities;

Phase 2 Scope - to be completed within 6 months of negotiated start date

- a. Provide cluster and location quotient analysis and any other relevant analysis to assist the community in understanding its current position and future potential as a driver of regional economic development;
- b.Review and incorporate relevant elements (land use, infrastructure, etc.) of the recently adopted Comprehensive Plans for both Lafayette County and the City of Oxford, as well as the Strategic Plan for the University of Mississippi and the existing Joint Transportation Plan.
- c.Facilitate and document necessary meetings, presentations and community events, including opportunities for both group and individual engagement, to: (a) ensure adequate government and community input, (b) identify and understand existing resources and aspirations/visions for future growth, and (c) guide community discussion about what strategies and actions are feasible with respect to available resources;
- d. Present findings on a regular schedule to leadership and partnership team;

Phase 3 Scope - to be completed within 9 months of negotiated start date

- a. Provide advice and guidance relating to integration and coordination of community development and economic development priorities between members of the LOU community and the EDF, with a focus on anticipated economic development trends over a 20 year planning horizon;
- b.Complete final report to be formally presented to all Stakeholders that sets forth specific economic development goals for the short (5 years), medium (10 years) and long-term (20 years) and that identifies definitive steps and specific actions to be taken, including by which individual, entity or group of entities, to meet the established goals. The goals shall include strategies to accomplish the following:
- c.create higher paying jobs, enhance the business climate and maximize the potential of real estate in the community;
- d.facilitate the expansion and retention of existing businesses;
- e.attract prospective businesses that fit well within the LOU community profile, as well as assist in attracting prospective businesses within the region as determined by the analysis described in Phase 2;
- f.create a sustainable model for financially supporting both local school districts; g.enhance and elevate the community's image and brand regionally, nationally and internationally;
- h.Set forth a timeline for meeting specific goals and establish metrics by which to measure the success of those goals; and
- i.Provide a listing of anticipated costs, along with a description of potential funding sources available, to implement specific goals set forth in the plan.

3. Anticipated Selection Schedule

The Request for Proposal timeline is as follows:

Request for submissions: May 13, 2019

Deadline for Bidders to Submit Questions: June 14, 2019

EDF Responds to Bidder Questions: June 28, 2019

Selection of Top Bidders / Notification to Unsuccessful Bidders: July 12, 2019

Start of Negotiation: July 15, 2019

Contract Award / Notification to Unsuccessful Bidders: August 2, 2019

4. Time and Place of Submission of Proposals

The RFP will be submitted directly to a select group of identified candidate companies. Respondents to this RFP must submit a digital copy of their proposal to jon@oxfordms.com. Responses must be received no later than 1:00 pm CDT, June 14, 2019. Responses should be clearly marked "Oxford EDF Strategic Plan RFP response" in the subject lone of their response.

5. Timeline

The EDF request that the project be completed within 9 months of negotiated start date.

6. Elements of Proposal

A submission must, at a minimum, include the following elements:

- Description of the firm that includes a general overview, names and credentials of creative team, number of full-time employees.
- A one-page narrative outlining the firm's strengths and distinguishing skills or capabilities as they might relate to the economic development strategic plan for the LOU community.
- · A representative selection of strategic plans performed for similar communities.
- · A brief timeline and course of action to develop the requested strategic plan.
- A plan for establishing metrics for success upon the implementation of the strategic plan
- An ongoing plan for follow-up and plan adjustments on 1,3 and 5 year increments.

7. Evaluation Criteria

The successful respondent will:

- The education, experience, knowledge, skills, and qualifications of the firm and the individuals who will be available to provide these services.
- · The competitive cost of services.
- The expertise of the firm in working with customers of similar sized communities.
- The demonstrated experience of working with a research university community.
- The demonstrated understanding of the current economic development landscape and changes in future technology that may cause further change in the industry.

8. Budget

The anticipated budget for this strategic plan is between \$75,000 and \$125,000.

deal with the same upon such terms and conditions and for such consideration, or without any consideration, as said directors, in their discretion, may determine. The directors shall have the right and power to borrow money upon such terms and conditions as they may determine and to execute and deliver promissory notes, bonds, debentures, contracts, deeds, deeds of trust and other instruments for and on behalf of the Foundation.

Section 5. Executive Committee

The day to day operations and routine business shall be handled by the Executive Committee which shall be a standing committee constituting an odd number of up to seven (7) members consisting of the Chairman of the Board, Vice Chairman, Treasurer, Immediate Past Chairman, and up to three (3) members elected by the board.

Section 6. Finance Committee

The budgetary and audit responsibilities may be handled by the Finance Committee which may be a standing committee constituting an odd number of up to five (5) members consisting of a Chairman, who is the Treasurer of the board, and not more than four (4) members of the Foundation appointed by the Treasurer and approved by the board.

Section 7. Attendance

Any board member missing three (3) consecutive meetings or thirty percent (30%) of the meetings within any twelve (12) month period will thereby forfeit their board membership and the vacancy will be filled according to policies stated in Article III; Section 4.

Section 8. Vacancies

If the office of any director, one or more, becomes vacant, by reason of death, resignation, removal from office or otherwise, the respective entities responsible for the initial election or appointment of the director(s) will select a successor(s), who shall hold office for the unexpired term in respect of which such vacancy occurred.

ARTICLE IV

OFFICERS

Section 1. Selection of Officers

The officers of the Foundation shall be chosen by the directors and shall be a Chairman, Vice Chairman, a Secretary, a Treasurer and a President/CEO. The board of directors, at its first meeting of each year, shall elect a Chairman, Vice Chairman and Treasurer from their number. The President/CEO may serve as Secretary. The board may appoint such other officers and agents as it shall deem necessary, all of whom shall exercise such powers and perform such duties as shall be determined from time to time by the board.

Section 2. Terms of Office

The offices of Chairman and Vice Chairman shall be two (2) years. The Vice Chairman, following his/her term of office, shall be elected or appointed by the board to hold the office of Chairman for the prescribed term. All other officers of the Foundation shall hold offices for a

Exhibit D

10/10 = 100%	9/10 = 90%	5/10 = 50%	9/10 = 90%	Attendance $3/10 = 30\%$	Attendance
X	×		×		12/11/2019
×	×	×	×		10/23/2019
×			×		9/25/2019
×	×	×	×		8/28/2019
×	×	×	×		7/24/2019
×	×		×	×	6/26/2019
×	×		×		4/24/2019
×	×	×	×		3/37/2019
×	×	×	×	×	2/27/2019
×	×			×	1/23/2019
Kevin Frye	Tommy Smith	Sherwin Haynie	Vickie Cook	John Adams	

Exhibit E

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors January 23, 2019 Minutes

Absent: Elizabeth Randall, Chan Patel, Dr. Bill Mayo, Vickie Cook, Lucius Brock, Sherwin Haynie, Keith Hayward, Delia Childers.

<u>Present:</u> John Adams, Brad Mayo, Brad Grantham, Bill Henning, David Shaw, Randy Leister, Dick Marchbanks, Tommy Smith, William Nicholas, Richard Joyce, Vicki Sneed, Tom Sharpe.

Ex-officio: Mary Allyn Hedges, Scott Vasilyev, Kevin Frye.

Invitee: Gregory Alston, Holly Kelly, Betsy Smith.

Staff: Jon Maynard, Allen Kurr, Rosie Vassallo, Julia Blackmon.

Call to order

Chairman, Brad Grantham, called the meeting to order at 7:32 a.m. in the Chamber of Commerce Board Room.

Review of the Minutes

A motion was made to approve the November 28, 2018 minutes as written. Motion unanimously passed.

Review of Financials

Vice Chairman, David Shaw, delivered the Financial Report for Period Ending December 31, 2018. Total Assets and Total Liabilities & Equity were in the amount of \$491,924.09. Net Income for December was in the amount of -\$20,048.68 with an Actual YTD Net Income in the amount of \$5,564.24. A motion was made to approve the Financial Report for Period Ending December 31, 2018. Motion unanimously passed.

Old Business

No Report.

New Business

No Report.

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors February 27, 2019 Minutes

Absent: Elizabeth Randall, Dr. Bill Mayo, Brad Mayo, Bill Henning, William Nicholas, Tom Sharpe.

<u>Present:</u> John Adams, Brad Grantham, David Shaw, Randy Leister, Dick Marchbanks, Tommy Smith, Richard Joyce, Vicki Sneed, Chan Patel, Vickie Cook, Lucius Brock, Sherwin Haynie, Keith Hayward, Delia Childers.

Ex-officio: Mary Allyn Hedges, Scott Vasilyev, Kevin Frye, Mayor Robyn Tannehill.

Invitee: Gregory Alston, Holly Kelly, Dr. Adam Pugh, Tamara Hillmer.

Staff: Jon Maynard, Allen Kurr, Rosie Vassallo, Julia Blackmon, Pam Swain.

Call to order

Chairman, Brad Grantham, called the meeting to order at 7:31 a.m. in the Chamber of Commerce Board Room.

Review of the Minutes

A motion was made to approve the January 23, 2019 minutes as written. Motion unanimously passed.

Review of Financials

Treasurer, Lucius Brock, delivered the Financial Report for Period Ending January 31, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$476,121.05. Net Income for January was in the amount of -\$17,035.20 with an Actual YTD Net Income in the amount of -\$11,470.96. A motion was made to approve the Financial Report for Period Ending January 31, 2019. Motion unanimously passed.

Old Business

No Report.

New Business

No Report.

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors March 27, 2019 Minutes

Absent: Elizabeth Randall, Dr. Bill Mayo, John Adams, Vicki Sneed, Chan Patel, Keith Hayward, Delia Childers.

<u>Present:</u> Brad Grantham, David Shaw, Randy Leister, Dick Marchbanks, Tommy Smith, Richard Joyce, Vickie Cook, Lucius Brock, Sherwin Haynie, Brad Mayo, Bill Henning, William Nicholas, Tom Sharpe.

Ex-officio: Kevin Frye, Mayor Robyn Tannehill.

Invitee: Gregory Alston, Holly Kelly, Dr. Adam Pugh, Brian Harvey.

Staff: Jon Maynard, Allen Kurr, Rosie Vassallo, Julia Blackmon, Pam Swain.

Call to order

Vice Chairman, David Shaw, called the meeting to order at 7:33 a.m. in the Chamber of Commerce Board Room.

Review of the Minutes

A motion was made to approve the February 27, 2019 minutes as written. Motion unanimously passed.

Review of Financials

Treasurer, Lucius Brock, delivered the Financial Report for Period Ending February 28, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$456,746.93. Net Income for February was in the amount of -\$20,209.58 with an Actual YTD Net Income in the amount of -\$31,680.54. A motion was made to approve the Financial Report for Period Ending February 28, 2019. Motion unanimously passed.

Old Business

No Report.

New Business

The EDF Board of Directors reviewed the notification sent by the Lafayette County Board of Supervisors. President/CEO, Jon Maynard, updated the board on the EDF working group discussion between the University of Mississippi, City of Oxford, Lafayette County Board of Supervisors, and EDF Executive Committee. This group will produce an economic development strategic plan, hold a TVA Economic Development 101 workshop, and begin visiting local

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors April 24, 2019 Minutes

Absent: Elizabeth Randall, Dr. Bill Mayo, John Adams, Keith Hayward, Richard Joyce, Sherwin Haynie, Brad Mayo, Bill Henning, William Nicholas.

<u>Present:</u> Brad Grantham, David Shaw, Randy Leister, Dick Marchbanks, Tommy Smith, Vickie Cook, Lucius Brock, Tom Sharpe, Vicki Sneed, Chan Patel, Delia Childers.

Ex-officio: Kevin Frye, Scott Vasilyev.

<u>Invitee:</u> Gregory Alston, Holly Kelly, Leslie Kennedy, Hope Sneed, Nathan Smith, Deshaun Goodrich.

Staff: Jon Maynard, Allen Kurr, Rosie Vassallo, Julia Blackmon, Pam Swain.

Call to order

Chairman, Brad Grantham, called the meeting to order at 7:33 a.m. in the Baptist Memorial Hospital board room.

Review of the Minutes

A motion was made to approve the March 27, 2019 minutes as written. Motion unanimously passed.

Review of Financials

Treasurer, Lucius Brock, delivered the Financial Report for Period Ending March 31, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$440,849.82. Net Income for March was in the amount of -\$17,001.99 with an Actual YTD Net Income in the amount of -\$48,682.53. A motion was made to approve the Financial Report for Period Ending March 31, 2019. Motion unanimously passed.

Old Business

No Report.

New Business

No Report.

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors June 26, 2019 Minutes

Absent: Elizabeth Randall, Dr. Bill Mayo, Keith Hayward, Sherwin Haynie, Brad Mayo, William Nicholas, Lucius Brock.

<u>Present:</u> John Adams, Richard Joyce, Bill Henning, Brad Grantham, David Shaw, Randy Leister, Dick Marchbanks, Tommy Smith, Vickie Cook, Tom Sharpe, Vicki Sneed, Chan Patel, Delia Childers.

Ex-officio: Kevin Frye, Scott Vasilyev, Mary Allyn Hedges, Jason Bailey.

Invitee: Gregory Alston, Holly Kelly, Tony Deal, Ryan Miller.

Staff: Jon Maynard, Allen Kurr, Rosie Vassallo, Julia Blackmon.

Call to order

Chairman, Brad Grantham, called the meeting to order at 7:30 a.m. in the Chamber of Commerce boardroom.

Review of the Minutes

A motion was made to approve the April 24, 2019 minutes as written. Motion unanimously passed.

Review of Financials

Vice chairman, David Shaw, delivered the Financial Report for Period Ending May 31, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$515,135.57. Net Income for May was in the amount of -\$24,416.75 with an Actual YTD Net Income in the amount of \$20,922.57. A motion was made to approve the Financial Report for Period Ending May 31, 2019. Motion unanimously passed.

Old Business

No Report.

New Business

No Report.

Executive

President/CEO, Jon Maynard, introduced Tony Deal of Deals Auto Repair and thanked him for his generous sponsorship of the 12th Annual EDF Golf Classic to be held on October 11, 2019.

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors July 24, 2019 Minutes

Absent: John Adams Delia Childers Brad Grantham Keith Hayward Richard Joyce Randy Leister, Bill Mayo, Brad Mayo, William Nicholas, Chan Patel Elizabeth Randall.

<u>Present:</u>, Lucius Brock. Vickie Cook, Sherwin Haynie, Bill Henning, Dick Marchbanks, David Shaw, Tommy Smith, Tom Sharpe, Vicki Sneed.

Ex-officio: Kevin Frye, Michael Joe Cannon,

Invitee: Gregory Alston, Robert Smith

Staff: Jon Maynard, Pam Swain, Rosie Vassallo, Julia Blackmon.

Call to order

Chairman, David Shaw, called the meeting to order at 7:30 a.m. in the Chamber of Commerce boardroom.

Review of the Minutes

A motion was made to approve the June 26, 2019 minutes as written. Motion unanimously passed.

Review of Financials

Treasurer, Lucius Brock delivered the Financial Report for Period Ending June 30, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$496,228.61. Net Income for June was in the amount of -\$18,017.14 with an Actual YTD Net Income in the amount of \$2,955.43. A motion was made to approve the Financial Report for Period Ending May 31, 2019. Motion unanimously passed.

Old Business

No Report.

New Business

President/CEO, Jon Maynard welcomed Andy Reynolds with A2H and Robert Smith a new field representative from Congressman Trent Kelly's office to the meeting.

 Consider interim budget- An interim budget with no significant changes, mainly reducing private revenues was presented. The Executive Board will look at it and present it at the at the next board meeting. David Shaw, chairman added that there would be a

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors August 28, 2019 Minutes

Absent: John Adams, Delia Childers, Keith Hayward, Brad Mayo, William Nicholas, Chan Patel Elizabeth Randall.

<u>Present:</u>, Lucius Brock. Vickie Cook, Sherwin Haynie, Bill Henning, Dick Marchbanks, David Shaw, Tommy Smith, Tom Sharpe, Vicki Sneed, Brad Grantham, Richard Joyce, Randy Leister, Bill Mayo.

Ex-officio: Kevin Frye, Kinney Ferris, Mayor Robyn Tannehill.

Invitee: Gregory Alston, Andy Reynolds

Staff: Jon Maynard, Pam Swain, Rosie Vassallo, Allen Kurr.

Call to order

Chairman, David Shaw, called the meeting to order at 7:32 a.m. in the Chamber of Commerce boardroom.

Review of the Minutes

A motion was made to approve the July 24, 2019 minutes as written. Motion unanimously passed.

Review of Financials

No Report.

Old Business

The proposed bylaw changes are being reviewed by the City and County. The strategic planning committee will meet this month and report back to the board.

New Business

No Report.

Executive

President/CEO, Jon Maynard, reported on the activities of the EDF including:

- The EDF recently submitted a TVA business attraction RFP response for a prospect in the information technology sector. We are awaiting further project updates.

Oxford-Lafayette County Economic Development Foundation, Inc. Board of Directors September 25, 2019 Minutes

Absent: John Adams, Chan Patel Elizabeth Randall.

<u>Present:</u>, Lucius Brock. Vickie Cook, Dick Marchbanks, David Shaw, Tom Sharpe, Vicki Sneed, Brad Grantham, Randy Leister, Delia Childers, Keith Hayward, Brad Mayo, William Nicholas.

Ex-officio: Kevin Frye, Mary Allyn Hedges.

Invitee: Gregory Alston, Virginia Parkinson, Bryan Leggit, Holly Kelly, Jason Bailey.

Staff: Jon Maynard, Pam Swain, Allen Kurr, Julia Blackmon.

Call to order

Chairman, David Shaw, called the meeting to order at 7:31 a.m. in the Chamber of Commerce boardroom.

Review of the Minutes

A motion was made to approve the August 28, 2019 minutes as written. Motion unanimously passed.

Review of Financials

Treasurer, Lucius Brock delivered the Financial Report for Period Ending August 31, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$473,855.23. Net Income for August was in the amount of -\$12,545.68 with an Actual YTD Net Income in the amount of -\$24,660.65. A motion was made to approve the Financial Report for Period Ending August 31, 2019. Motion unanimously passed.

Old Business

The board discussed the proposed bylaws changes requested by the City and County. Kevin Frye reviewed the proposed changes. Edits include staggering terms and increased city and county board representation. The board decided to hold more discussions in the coming month and vote on the changes at the next EDF Board meeting in October.

New Business

No Report.

Executive

President/CEO, Jon Maynard, reported on the activities of the EDF including:

- SMW Manufacturing is considering an expansion of their workforce and the EDF is planning to apply for a CDBG grant to improve the sewer system and its capacity. The Polish colocation project has been delayed but the company is still considering Oxford.
- Randy Leister, Jon Maynard, and William Nicholas attended a recent Create Foundation meeting for a review of the regional economy. The Create Foundation data showed Oxford as being a regional leader for economic growth.
- David Shaw has developed a steering committee to review EDF membership and a potential organization rebrand. The Mabus Agency has offered a donation of their rebranding services since they believe in the EDF's mission and strategy.
- Jon Maynard attended a Core of Engineers Summit in Vicksburg, MS. The University of Mississippi sent a cohort and the EDF held great conversations with their team on potential partnership especially related to technology transfer.
- The EDF recently met with the Mayor to discuss the future of the Oxford Enterprise Center. The EDF will be working on a funding matrix to outline the financing opportunities for a new incubator.
- The Big Bad Business Series Night of Genius was a success with four great entrepreneurs pitch their companies to a team of mentors.
- The EDF recently hosted an Angel Pitch meeting and look forward to hosting more of these events.

Vice President, Allen Kurr, reported that he attended the Bradley Forum in Nashville and received an update on economic development trends. The EDF Golf Tournament will be held on October 11th and the Young Professionals of Oxford will host Our Team Out Town on November 2nd.

Chamber of Commerce

Senior Vice President, Pam Swain, reported that the Chamber is updating the city and county maps. The Leadership Lafayette and Junior Leadership programs are accepting applications now. The Double Decker Spring Run will celebrate 25 years in 2020.

Retirement

No report.

Oxford Enterprise Center

Holly Kelly reported that mTrade expects to double their revenue this year and then double again next year. They are looking to add 20 new employees in the next 2 years. In Batesville, FoxTrot Collection has hired 2 new employees.

Transportation

Tom Sharpe reported that the parking garage is finalizing their punch lists for an opening within the next week. On Monday, September 30th, they will begin parking permit sales.

Infrastructure

No Report.

Lafavette County

Kevin Frye reported that the County is looking forward to the vote on the bylaws changes.

City of Oxford

Jason Bailey reported that OPD is offering active shooter courses and to contact Captain Alan Ivy for more information.

Education

No Report.

Industry

No Report.

Healthcare

No Report.

University of Mississippi

William Nicholas reported that the Dean of Engineering, Dr. David Puleo is celebrating 1 year on the job. The Innovation Hub at Insight Park is building out space for a VR center and biomedical engineering center.

Visit Oxford

Mary Allyn Hedges reported that Visit Oxford is working on their marketing plan for next year and they recently hired a new public relations firm. They are also looking forward to celebrating the unveiling of the Faulkner Writers Trail Marker.

North East Mississippi Electric Power Association

Keith Hayward reported that the NEMEPA building is still under construction and should be completed in January. Service Fees will be increasing from \$30 to \$40 and the board approved a plan to move forward for fiber development.

Final Comments

Vicki Sneed reported that the Girl Scouts Heart of the South Women of Distinction luncheon is coming up in November and that tickets are available.

Jon Maynard introduced EDF interns Virginia Parkinson and Bryan Leggit.

Adjourn Being no further business, Chairman, David Shaw adjourned the meeting at 8:47 am.		
The Next EDF Board Meeting will be h Commerce.	eld on October 23, 2019 at the Chamber of	
Respectfully Submitted:		
David Shaw, Chairman	Jon Maynard, Secretary	
Allen Kurr - Recorder		

Oxford-Lafayette County **Economic Development Foundation, Inc. Board of Directors** October 23, 2019 **Minutes**

Absent: John Adams, Lucius Brock, Elizabeth Randall, Dr. Bill Mayo.

Present:, Vickie Cook, Dick Marchbanks, David Shaw, Tom Sharpe, Vicki Sneed, Brad Grantham, Randy Leister, Delia Childers, Keith Hayward, Brad Mayo, William Nicholas, Chan Patel, Bill Henning, Tommy Smith, Sherwin Haynie, Rich Joyce.

Ex-officio: Kevin Frye, Kinney Ferris, Michael Joe Cannon.

Invitee: Virginia Parkinson, Bryan Leggit, Holly Kelly, Andy Reynolds, Robert Smith.

Staff: Jon Maynard, Pam Swain, Allen Kurr, Julia Blackmon, Rosie Vassallo.

Call to order

Chairman, David Shaw, called the meeting to order at 7:32 a.m. in the Chamber of Commerce boardroom.

Review of the Minutes

A motion was made to approve the September 25, 2019 minutes as written. Motion unanimously passed.

Review of Financials

President/CEO, Jon Maynard delivered the Financial Report for Period Ending September 30, 2019. Total Assets and Total Liabilities & Equity were in the amount of \$464,095.13. Net Income for September was in the amount of -\$10,870.76 with an Actual YTD Net Income in the amount of -\$35,531.41. A motion was made to approve the Financial Report for Period Ending September 30, 2019. Motion unanimously passed.

Old Business

Chairman, David Shaw, reported the EDF has held multiple meetings with the City of Oxford and Board of Supervisors and are still considering changes to the bylaws. We are considering bringing in an outside consultant to review the bylaws and will be planning more discussions 1st quarter 2020. The EDF is also considering rebranding efforts which should be revealed in January 2020.

New Business

No Report.

Executive

President/CEO, Jon Maynard, reported on the activities of the EDF including:

- SMW Manufacturing is in the planning stages of workforce expansion. The EDF is assisting in the project.
- The EDF submitted an RFP for a company in the food processing space. Thanks to A2H on assisting with the engineering plan during the RFP process.
- Jon and Allen attended the Create Foundation Imagine the Possibilities Career Expo with the University of Mississippi leadership team. Lafayette and Oxford students attended earlier in the week.
- The EDF is working on a funding matrix for the Oxford Enterprise Center. Three Rivers PDD is assisting on the project.
- The EDF was accepted into the TVA's workforce Institute and Jon will be attending sessions over the next few months.
- Jon attended MEDC's CEO Roundtable where Tate Reeves and Jim Hood spoke on their economic development plans and the future of MDA.
- The EDF Golf tournament was a success. Thanks to Allen and Rosie for their hard work on the annual event.

Vice President, Allen Kurr, reported that he attended the TVA Young Talent Cabinet Summit in Nashville and received training on industrial attraction, business retention, and entrepreneurial development. Allen was recently a guest lecturer at the Trent Lott Public Policy Institute along with Skip Scaggs of NMIDA to teach economic development strategy.

Chamber of Commerce

Chamber Chairman, Michael Joe Cannon, reported that the Chamber of Commerce is busy with events including ribbon cuttings, the Hire MS breakfast, and Lunch and Learns. The annual Christmas party will be held on December 12th.

Retirement

Rosie Vassallo reported that she is preparing for the AARC Conference in Chattanooga and beginning plans for the 2020 Landscaping Camp.

Oxford Enterprise Center

Holly Kelly reported that all is well in the Oxford, Batesville, and Grenada facilities.

Transportation

Tom Sharpe reported that the parking garage is open and the City is now selling monthly permits. The City plans to install technology to determine parking availability on each level.

Infrastructure

No Report.

Lafayette County

Kevin Frye reported that the parking garage is a success as it created 500 new spots. The Sisk and West Oxford Loop road openings are a significant enhancement to the community. The county is also offering a no cost service to answer questions regarding Medicare Part D plans.



Oxford-Lafayette County Economic Development Foundation Board of Directors December 11th, 2019

Meeting Agenda

Call to Order: David Shaw, Chairman

Approval of Minutes for October 2019: David Shaw, Chairman

Financial Report for Period Ending Oxtober, 2019: Lucius Brock, Treasurer

Old Business:

New Business:

Committee Reports:

Executive (Shaw; Maynard)

Chamber of Commerce: Michael Joe Cannon (Swain, attached report)

Membership -

Retirement - (Vassallo)

Oxford Enterprise Center (H. Kelly)

Transportation (Tom Sharpe)

Infrastructure (Sherwin Haynie) Absent
John Adams - Absent
Other Reports:

Other Reports:

County: Kevin Frye

City: Mayor Robyn Tannehill A

Education (A. Pugh, B. Harvey)

Industry report (Rich Joyce) A

Northeast Power report (Keith Hayward)

University: (William Nicholas)

Tourism: (Kinney Ferris)

Adjourn