ORDER: AUTHORIZE REQUEST FROM THE UNIVERSITY OF MISSISSIPPI FOR QUALIFIED RESORT AREA FOR VAULT-HEMINGWAY STADIUM, PAVILION AT <u>OLE MISS AND ADJOINING PLAZAS FOR NON- ATHLETIC EVENTS</u>

Motion was made by Kevin Frye, duly seconded by Chad McLarty, to authorize request from the University of Mississippi for qualified resort area for Vault-Hemingway Stadium, pavilion at Ole Miss and adjoining plazas for non-athletic events.

The vote on the motion was as follows:

Supervisor Kevin Frye, voted yes Supervisor Jeff Busby, voted yes Supervisor David Rikard, voted yes Supervisor Chad McLarty, voted yes Supervisor Mike Roberts, voted yes

After the vote, President Busby, declared the motion carried, this the $3^{\rm rd}$ day of December, 2018.

leff Bushy, President

Board of Supervisors

Sherry Wall, Chancery Clerk

Contras.

VAUGHT-HEMINGWAY STADIUM & THE PAVILION AT OLE MISS

LETTER

BUTLER SNOW

November 30, 2018

VIA HAND-DELIVERY

Lafayette County Board of Supervisors 300 North Lamar Boulevard Oxford, MS 38655

Re: The University of Mississippi's Application for Qualified Resort Area for the Pavilion at Ole Miss, Vaught-Hemingway Stadium and adjoining Plazas

Dear Lafayette County Board of Supervisors:

The University of Mississippi (University) presents this request to the Lafayette County Board of Supervisors for approval of the University's application to the Alcoholic Beverage Control Division (ABC) of the Mississippi Department of Revenue (DOR) to obtain Qualified Resort Area for the Pavilion at Ole Miss (Pavilion), Vaught-Hemingway Stadium (Stadium) and the adjoining Stadium/Pavilion Plaza and the North End Zone Plaza (collectively, Plazas) in accordance with Chapters 1 and 3 of Title 67 of the Mississippi Code and with Part II, Subpart 3 of Title 35 of the Mississippi Administrative Code.

The proposed Resort Area, which includes the Pavilion, the Stadium and the adjoining Plazas, clearly falls within the statutory definition of Qualified Resort Area because it regularly and customarily attracts tourists, vacationists and other transients due to its historical, scenic and/or recreational facilities or attractions, as shown below:

- Vaught-Hemingway Stadium, a landmark of Ole Miss tradition, is the largest stadium in the state of Mississippi with a seating capacity of over 64,000. As the home site for the Ole Miss Football team, the stadium regularly attracts over 60,000 fans from all over the state and the region for Ole Miss football games. Additionally, stadium facilities are frequently leased throughout the year for special events.
- The Pavilion at Ole Miss is the preeminent college campus event facility in the nation. The state-of-the-art 225,000-square feet basketball arena, which opened its doors to Ole Miss fans in January 2016, serves as the home site for Ole Miss men's and women's basketball games. The Pavilion has a 9,500 person seating capacity and offers first class amenities, including one of the nation's largest video display boards, premium and club seating areas, and an interactive lounge containing an ultramodern WiFi network and a food-court/retail area available to the public.
- The Plaza located between the Stadium and the Pavilion currently serves as a gathering spot and entrance to University events held at both the Stadium and the Pavilion and has also served as an outdoor venue for recreational and other social events.

Post Office Box 1138 Oxford, MS 38655-1138 AMANDA JONES TOLLISON 662,513.8007 amanda.tollison@butlermov.com

Suite 205 1200 Jefferson Avenue Oxford, MS 38655 • The newly opened North End Zone Plaza contains the historic attraction of The Letterwinner Walk, which features the names of every student-athlete who has earned a varsity letter at the University of Mississippi, dating back to 1893. Thus, this area serves as a historical and recreational attraction for alumni and their families and friends. It also serves as an entrance for the Ole Miss Football team as the players and coaches make their way through the Grove on the Walk of Champions to the Stadium as well as for thousands of football fans, alumni and visitors.

Considering the amenities that these areas on campus already offer to Ole Miss fans, alumni and visitors, resort status will allow the University to expand its appeal and to entice even more people to visit Oxford and Lafayette County to attend special events held there. With Resort Area designation, the Pavilion, Stadium and/or the Plazas can then serve as venues with enhanced offerings for visitors, tourists, vacationists and others from all over the state and the Mid-South to hear nationally recognized speakers, to see artistic or musical performances, and to attend book tour stops, arts and cultural opportunities, summits, and recreational or entertainment events.

Because the Pavilion, Stadium and the adjoining Plazas are located on the campus of the University, the proposed Resort Area falls under the jurisdiction and authority of the University of Mississippi Police Department. Ray Hawkins, Chief of Police for the University of Mississippi Police Department, has provided written assurance that the University of Mississippi Police Department will continue to enforce all Alcohol Beverage Control laws, including the Local Option law, of the State of Mississippi, as well as any University policies pertaining to alcohol purchase, possession and consumption. The University of Mississippi Police Department routinely coordinates security, law enforcement and protocol for all University events held on campus — whether that event draws more than 60,000 fans to watch a football game or thousands to attend a graduation ceremony or several hundred to attend a reception or outdoor concert. As in those instances, the University of Mississippi Police Department will coordinate security and protocol for special events held in the Resort Area.

For the reasons set forth above, the University of Mississippi respectfully requests that this Board approve its application for Qualified Resort Area for the Pavilion at Ole Miss, Vaught-Hemingway Stadium, the Plaza between the Pavilion and the Stadium, and the North End Zone Plaza.

Sincerely,

BUTLER SNOW LLP

Amanda Tollison

HISTORY & FACILITY HIGHLIGHTS

HISTORY

The site for the Qualified Resort Area Application is comprised of Vaught-Hemingway Stadium, The Pavilion at Ole Miss and the contiguous open space "Plaza" areas including the North End Zone Plaza and The Letterwinner Walk.

These unique and classic event venues reflect the proud history and tradition of the University of Mississippi and exist as premier multi-purpose event/recreational facilities that are recognized travel destinations.

Vaught-Hemingway Stadium, a landmark of Ole Miss History and tradition, is the largest stadium in the state of Mississippi with an existing capacity of over 64,000 persons. The home site of Ole Miss football games and other University events, Vaught-Hemingway was first constructed in 1915 and is one of the most historic stadiums in the nation. The stadium is named for the late Judge William Hemingway (1869-1937), a professor of law and chairman of the university's committee on athletics and the legendary John Vaught, head football coach at Ole Miss for 25 seasons and College Football Hall of Fame inductee in 1979. From its initial capacity of 24,000, the stadium has received consistent upgrades, renovations and expansions in its 103-year history. The stadium first reached a capacity of 50,000 in 1998 followed by an expansion to 60,000 in 2002. The present day capacity of 64,048 followed the renovation project in 2016. While Vaught-Hemingway is widely recognized as one of the nation's best modern college football facilities, the site is warmly remembered by Ole Miss fans as the home stadium during the national championship seasons of 1959, 1960 and 1962 and the Southeastern Conference championship seasons of 1947, 1954, 1955, 1960, 1962 and 1963.

The Pavilion at Ole Miss is the preeminent college campus event facility in the nation. The state-of-the-art 225,000 square foot arena opened in January of 2016 and is the home site for Ole Miss men's and women's basketball games. The Pavilion has hosted a variety of University events including concerts, CTX (the C Spire Tech Experience), the inaugural ESports Egg Bowl and numerous commencements. The Pavilion has a capacity of 9,500 persons and contains a number of first class amenities including one of the nation's largest video display boards, premium and club seating areas and an interactive lounge (available to the public) containing an ultramodern WiFi network and a food-court/retail area. The location of The Pavilion, adjacent to Vaught-Hemingway Stadium, provides the optimal connection to the central campus and presents the aesthetically pleasing "front door" to the site area.

The Plaza areas, including the space between Vaught-Hemingway Stadium and The Pavilion and the North End Zone Plaza, were created in connection with the construction project for The Pavilion. The North End Zone Plaza contains the historic attraction of The Letterwinner Walk which features the names of every student-athlete who has earned a varsity letter dating back to 1893. The Plaza areas are significant and unique open space locations that provide multiple options for event and recreational activities.

Facility Highlights

Vaught-Hemingway Stadium

- One of the nation's oldest and most historic college football stadiums dating to 1915.
- The largest stadium in the state of Mississippi with present capacity of 64, 038. The highest attendance for any event is 66,176 for a home football game against the University of Alabama on September 17, 2016.
- Significant renovations in 2016 included: the addition of more student seating to "close-in" the north end zone, the addition of club seats and luxury suites in the south end zone and the installation of a new videoboard, sound system and the natural grass playing surface.
- 2017 Facility of Merit Award from the NCS4, a national organization that annually recognizes outstanding facilities in professional sports leagues and NCAA member institutions.

The Pavilion at Ole Miss

- Opened January 7, 2016.
- Facility space of over 225,000 total square feet.
- The present capacity of existing seating is 9,500 (including 1700 premium seats) persons with additional capacity available on the floor area.
- One of the nation's largest center-hung video display boards.
- Concourse area highlighted by the C-Spire Speedzone containing an ultramodern WiFi network, Steak n' Shake, Raising Cane's and the Rebel Locker Room.
- Five story parking garage with more than 800 spaces.

Plaza Areas - Stadium/Pavilion Plaza and North End Zone Plaza

- Open space locations that provides distinctive and convenient gathering space for pre-event activities or can be utilized for stand-alone recreational or social events.
- North End Zone Plaza provides a dramatic grand entrance for the Ole Miss football team
 and spectators to the Vaught-Hemingway Stadium. This tourist attraction gateway is adjacent
 to the impressive Lloyd Bell Tower and exists on the "Walk of Champions" path that starts
 in The Grove thereby connecting this gathering area to the central campus.
- The Letterwinner Walk, located in the North End Zone Plaza, is a place of distinction and history that contains the names of all student athlete letter winner in all sports dating back to 1893.

Forward Together

The Forward Together campaign started in August 2011 and raised \$25 million in its first month. One year into the process, the campaign reached \$75 million in gifts before surpassing \$110 million in May 2014. Today's total of \$172 million is the result of \$69 million in philanthropic giving and \$103 million in donations related to priority seating. Four hundred seventeen of the Vaught Society's 422 active members have contributed to the Forward Together compaign, including 17 philanthropic gifts at the \$1 million-andabove level. As part of the Forward Together campaign, multiple projects have either been completed or are underway, including the Pavillon at Ole Miss, The Olivia and Archie Manning Athletics Performance Center, and the renovation and expansion of Vaught-Hemingway Stadium. Looking to continue the momentum and success of the Forward Together campaign, in November of 2015 the Athletics Foundation announced a \$50 million stretch goal for the next phase of projects. These projects include renovations of the following facilities: FedEx Student-Athlete Success Center, Gillom Sports Center, Ole Miss Track and Field Complex, Stames Athletic Training Center, football practice fields and a new indoor tennis facility.

To keep up-to-date on our current facilities projects, click here to view our live construction cams (http://givetoathletics.com/forward-together/live-construction-carns/)







fhttp://givetoathletics.com/wpfhttp://givetoathletics.com content/uploads/2017/01/091016:Wolfanters/97/03/09203/01



Yaught-Hemingway Stadium



fhttp://givetoathletics.com/wpcontent/uploads/2017/01/091015 Wo

The Field Club

(http://givetoathletics.com/wocontent/uploads/2017/01/091016:Wolford #8/93/096862036203

(http://givetoathletics.com





(http://givetoathletics.com content/uploads/2016/01 e1452990857708 (neo)

The Pavillon at Ole Miss

fhttp://givetoathletics.com/wpcontent/uploads/2016/06/091016-We

Vaught-Hemingway Stadium



(http://givetoathletips.com/wp-



finito://giveloalfiletics.com/wdcontent/uploads/2016/01/PAV7.ipeg)
The Pavillon at Die Miss

(http://givetoathletics.com/wncontent/uploads/2016/06/091016-Wol



(http://givetoathletics.com/wpcontent/uploads/2016/01/Al.ing)



(http://giveloathletics.com/wbcontent/uploads/2016/01/P4.jog)

Pavilion Club





(http://givetoathletics.com/wpcontent/uploads/2016/D1/Screen-Shot-2016-05-26-at-3.10.06-PM.ong)

Courtside Club

The New Pavilion at Ole Miss

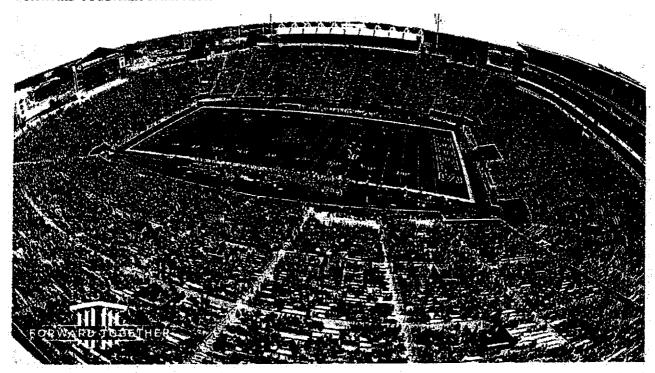
The centerpiece of the Forward Together campaign is the construction of a brand new state-of-the-art multi-purpose Pavilion. The Pavilion will has a capacity of 9,500 fans and includes a number of first class amenities. The Pavilion includes a private student concourse, courtside and baseline seating for students, three premium club areas for fans; and over 1,700 premium seats all within an intimate seating bowl. The Pavilion will also include a five story parking garage with 800 spaces that will service the entire campus community. The Pavilion is located on the west side of Vaught Hemingway Stadium along All-American Drive. The placement of the Pavilion is a long-term decision and will allow us to Turther enhance our athletics complex — better connecting athletics to the heart of the best campus in higher education. This centralized location has created an impressive "front door" for Ole Miss Athletics and a destination point not only on a game day — but every day of the week.





The gameday atmosphere on the Ole Miss campus is second to none, and fans have shown their loyalty with record-setting crowds. Vaught-Hemingway Stadium/Hollingsworth Field has been filled to capacity over the past four years, breaking the season attendance record three times in that span. The recently expanded north end zone has increased capacity to 64,038, making it the largest stadium in Mississippi.

FORWARD TOGETHER CAMPAIGN



As part of the \$200 million Forward Together capital campaign, the north end zone of Vaught-Herningway Stadulm was closed in last season to increase capacity to 64,038, and the entire north side of the stadium is being transformed into an exciting new "front door" for Ole Miss Athletics. When the project is complete, fans will enjoy a new plaza, bell tower and green space at the north side of the stadium that will connect with the Walk of Champions that leads all the way from The Grove, site of the nation's best and most unique tailgating experience. Stadium enhancements in 2016 also included new videoboards, sound system, stadium lights and a natural grass playing field for the first time since 2002. The south end zone was also renovated last season to add 30 luxury suites and 770 club level seats, and the west suites have been refinished.

Visit Forward Together Rebels, com for more information on the campaign. See page 195 for more information on Vaugnt-Hemingway Stadium.

VAUGHT-HEMINGWAY STADIUM/HOLLINGSWORTH FIELD

On the southeast side of the University of Mississippi campus stands historic Vaught-Hemingway Stadium, a land-mark of Ole Miss tradition and an anchor for the strong future of Robel Football.

The stadium has received several upgrades in the last few years and most recently debuted a significant expansion in 2016 that increased the capacity to 64,038, making Vaught-Hemingway the largest stadium in the state of Mississippi.

The facelit provides Rebel fans with an even greater gameday atmosphere and more seating. The north side of the stadium was closed in to provide additional student seating and transformed into an exciting new "front door." With the exception of the Lloyd Bell Tower, the north plaza, including the Jake Gibbs Letterwinner Walk, will open this fall, while the expected completion of the Lloyd Bell Tower is spring of 2018.

Other enhancements include a new videoboard and sound system, stadium lights, as well as a natural grass playing surface returning to Hollingsworth Field for the first time since 2002:

A green space will soon extend the Walk of Champions from The Grove all the way to the new plaza to put the poishing touches on one of the nation's elle college football facilities. For its efforts in stadium enhancements, Ole Miss is one of 10 facilities (pro or collegiate) to earn the 2017 facility of Merit Award.

As part of the \$200 million Forward Together capital campaign, the south end zone was also renovated to add 30 luxury suites and 770 club level seats, and the west suites were all refinished for the 2015 season.

Upgrades leading up to the 2013 season included the removal of sideline platforms and bricking the east and west side facade, as well as a team halfilme locker room and the addition of two on-field suites.

From 2009-15, the playing surface was FieldTurf synthetic grass. It was natural grass from its beginning until 1970, Astroturf from 1970-84, natural grass again from 1985-2002 and AstroPlay synthetic, from 2003-08.

The stadium increased its capacity to 60,580 in 2002 with the bowling in of the south and zone.

With the additional seating, the Rebels have set recordbreaking attendance figures over the last 13 years, drawing all 10 of the largest crowds in school history. The momentous Ole Miss-Alabama encounter in 2009 attracted a crowd of 62,657, the second largest ever to watch a football game on campus in Mississippi. The Rebels' matchup with LSU in 2003 gathered 62,552 fans, and the 2004 Tennessee game drew 62,028.

The stadium, known as Hemingway Stadium for much of its existence, began its long historic life in 1915 when students

at the University helped in the construction of the first football grandstand at the site of the present field. The construction of the stadium and its permanent foundation was a three-year (1939-41), federally-sponsored project. Stadium capacity was originally listed at 24,000.

Ouring the summer of 1988, the stadium received a major faceliti, highlighted by a new press box, new aluminum sideline scaling and a club level section for 700 people. Renovations continued in the summer of 1990 when lights were added to the stadium. A Sony JumboTron scoreboard/message center was added for the 1997 season.

In 1998, the Guy C. Billups Rebel Club Seating area was completed, placing an upper deck on the east side of Vaught-Hemingway Stadium. The addition, which includes a special seating section with an enclosed concession and lounge area, pushed capacity to over 50,000.

The stadium is named for the late Judge William Hemingway

(1869-1937), a professor of law and longtime chairman of the University's Committee on Athletics. On Oct. 16, 1982, John Howard Vaught saw his name added to the stadium. Vaught compiled a 190-61-12 record as head football coacht at Ole Miss and brought the Rebels National Championships in 1959, 1960 and 1962. At the 1998 season opener vs. Memphis, the field was named in honor of Dr. Jerry Hoßingsworth for his continuing generous support to Ole Miss Athletics.



Judge William Hemingway



Dr. Jerry Hollingsworth



Coach John

Vaught-

The Rebels boast an all-time record of 268-97-8 at Vaught-Hemingway Stadium.



TOP 10 CROWDS Attendance Opponent Year ា 66.176 Alabama 2016 2. 66.038 2016 Mississippi State 3. 65,927 Auburn 2016 4. 65,889 Memphis 2016 65.843 Georgia 2016 6. 64.232 Wofford 2016 7. 62,657 Alabama 2009 LQI 62,552 8 **Z003** 9 62,090 Auburn 2014 62,080 Tennessee 2014

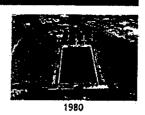
1895 (old baseball field)

1998

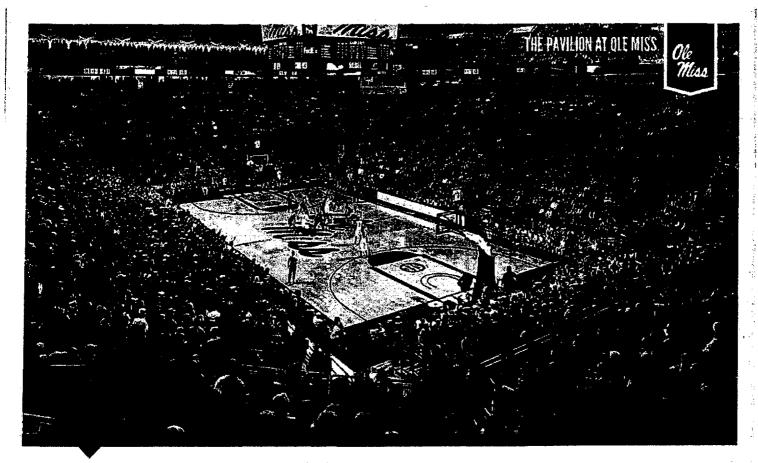


THROUGH THE YEARS









THE PAVILION AT OLE MISS

The centerpiace of the Forward Together campaign is the state of the art. \$96.5 million Pavillon at Ole Miss. On July 31, 2014, ground was broken on the 225,000-square feet arena that officially opened its doors on January 7, 2016 with the Rebel men's basketball team's victory over Alabama.

Designed by AECOM and built by BL Harbert, The Ravilion boasts a capacity of 9,500 fans and includes a number of first-class amenities, including courtside and baseline seating for students, three premium club areas for fans and more than 1,700 premium seats all within an intimate seating bowl. The men's and women's locker rooms measure almost 1,500 square feet, while the facility also houses two visiting team locker rooms, officials' locker rooms, a volleyball locker room and green room space.

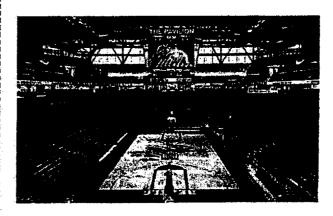
Ole Miss worked with Daktronics to design, manufacture and install one of the largest center-hung video display board in college sports with nearly 2,400 square feet of LED. The center-hung configuration consists of 13 video displays for a total of more than 3.6 million LEDs. It includes four main video displays, two undermount video displays, four corner displays and three 360-degree rings.

The main entrance and north lobby of The Pavillon features the C Spire Speedzone, an interactive lounge through partnership with C Spire that also includes Steak in Shake, Raising Cane's, The Rebel Shop a Fanatics Experience and a ticket office. The C Spire Speedzone offers a lightning fast, 1 glgabit-per-second, fiber opticenabled Wi-Fi network as well as social media digital displays, power port enabled charging stations and a klosk to purchase mobile devices and accessories.

The Pavilion also includes a five-story parking garage with 800 spaces that services the entire campus community.

The placement of The Pavilion allows Ole Miss to further enhance its athletics complex - better connecting athletics to the heart of the best campus in higher education. This centralized location creates an impressive "front-door" for Rebel Athletics and a destination point not only on a gameday but every day of the week.

The Pavilion at Ole Miss is the crown jewel of the Forward Together Campaign, which surpassed its original goal of \$150 million in just more than tour years and continues toward its new goal of \$200 million. Other components of the campaign include the north end zone expansion and suite renovations at Vaught-Hemingway Stadium, renovation of the Gillom Center, FedEx Academic Support Center and Starnes Athletic Training Center, as well as other future projects.



AN THURSDAY OF STATE OF THE PARTY OF THE PARTY.

Stadium Expansion to Feature Bell Tower

£ Anne Threlkeld (http://givetoathietics.com/author/annet/) - ○ June 10, 2016 - ♀ 1 comment

Lloyd Family Supports Construction with Additional Gift



(http://givetoathletics.com/wp-content/uploads/2016/06/Screen-Shot-2016-06-10-at-8.19.15-AM.phg)

By Bill Dabney

Ole Miss football fans are accustomed to the cacophony of sounds in the Grove on game day – the chatter of classmates reuniting, the laughter of children playing catch, the rousing horns and drums of the Pride of the South, the cheers as Rebels parade along the Walk of Champions – but in the 2017 season and beyond, one sound will be heard over all others; chimes,

"Our hope is that the bell tower can be seen and its chimes heard from one end of campus to the other," said Bob Lloyd of Jackson, Mississippi. To support the construction of a stately new bell tower in the north end zone of Vaught-Herningway Stadium, Lloyd, his brothers Ted and Ben, and their late father William B, "Cosmo" Lloyd have committed \$1.3 million to the Forward Together campaign for Ole Miss Athletics.

The tower is expected to be finished by early spring and dedicated during the Rebels' spring game weekend. At more than 60 feet tall, it will be the focal point when walking from the Grove to Vaught Herningway's North End Zone Plaza along the new Gertrude C: Ford Way. The game day Walk of Champions will culminate with players walking through the Lloyd Bell Tower.

"On game day, the special tone of the Rebel bell will signal game time — time to take that jovial Grove attitude and bring that energy to the Vaught with a swagger and confidence that says, 'This is our day and our house!" said Lloyd, a 1983 graduate of the University of Mississippi School of Business Administration.

Lioyd presented the bell tower idea to the university in 2010, having been aware of traditions surrounding similar structures at other schools. About a year later, he received a call from Matt Mossberg, a development officer for Ole Miss. Athletics, saying the tower would be an outstanding addition to the Vaught's north end zone expansion project.

"We really like this and are grateful to the Lloyds for helping to bring the idea to fruition," said Mossberg, adding that the bell tower is scheduled to be completed in time for the 2017 spring game, "The Lloyds want to be part of the fabric of Ole Miss Athletics forever and we believe having this bell tower, which will bear their family name, is an impactful way to accomplish that. It will stand right in the middle of the pedestrian space of the Letter Winner's Plaza, right in the foot print of the stadium. We can see fans rallying around the tower and hopefully starting a few new traditions in support of the Rebels."

New traditions could include bathing the tower in red light and ringing the chimes every time the Rebels win a sporting event or having a Hotty Toddy celebrity ring the bell before asking fans the renowned game-faunching question, "Are you ready?!"

"This is about creating an experience that gives recruits chill bumps when Ole Miss comes onto the field," Lloyd said, "Ole Miss needs a variety of factors that give us a unique edge to recruit against other SEC schools,"

Additionally, the Lloyds hope the bell tower will serve as a representative of achievement university-wide.

"We would like the bell to ring loud and proud for each and everything positive Ole Miss, such as a new Rhodes Scholar, a women's volleyball victory, a professor being named best in the SEC, a new recruit commit, alumni being honored — any positive event that Ole Miss wants to celebrate," said Ted Lloyd of Jackson, a 1976 graduate of the UM School of Business Administration.

"The utilization of the bell tower can be one of those advantages that ingrain Ole Miss into our future students and athletes. It's intended to be a symbol to rally around — a new beginning that the entire Ole Miss family can love and embrace without regard to race, gender, age or social status," Bob Lloyd said. "It's to help facilitate the eternal love for Ole Miss that exists in almost every student who has ever stepped foot on campus,"

The Lloyds, who grew up playing catch in the Grove and still tailgate in the same spot each year, hope their gift to the Forward Together campaign will help Ole Miss Athletics continue to build a powerhouse program.

"We hope it will provide one small piece of the puzzle that helps Ole Miss become the Cinderella story of college football and win a national championship again," Bob Lloyd said. "We believe if you don't dream and strive for what you really want, you will never achieve the goal."

It's what their father would have wanted,

"Bob, the driving force behind the bell tower project, suggested naming the Lloyd Family Bell Tower in honor of Cosmo, our dad, whose love, loyalty and dedication to Ole Miss was unmatched and never questioned," Ted Lloyd said, "Dad always said, "If a recruit didn't feel the love for Ole Miss then best he or she go somewhere else; we want student-athletes who want to be here." Cosmo loved and supported the idea of a bell tower from the first mention of it and its purpose."

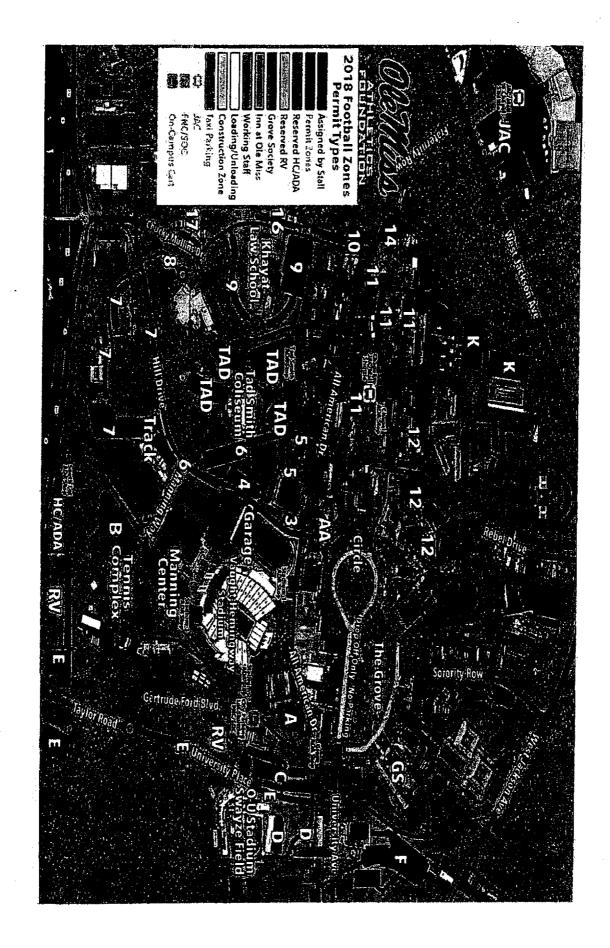
A 1974 graduate of the UM School of Business, Ben Lloyd of Oxford, Mississippi, agrees with his brother: "Cos would be very happy and very proud with the bell tower because he loved Ole Miss so much. And he knew that he instilled his love and passion for his alma mater in his sons. He would be honored that his family could make such an important and permanent contribution to the campus."

The bell tower will also be dedicated to the memory of Scott Keller Lloyd, Ted Lloyd's son who was killed at age 16 in a 2008 automobile accident.

"There was no doubt, none, that he was a great Rebel fan and would have been a great Ole Miss student and loyal alumnus if not for one tragic mistake," Ted Lloyd said.

The \$150 million Forward Together campaign was launched in 2011 to strengthen Ole Miss Athletics in its continuous commitment to excellence. With the help of 3,425 donors, the ambitious campaign surpassed its original goal in November 2015, raising \$155 million. Currently, Forward Together has surpassed \$155 million on its way to a new goal of \$200 million.

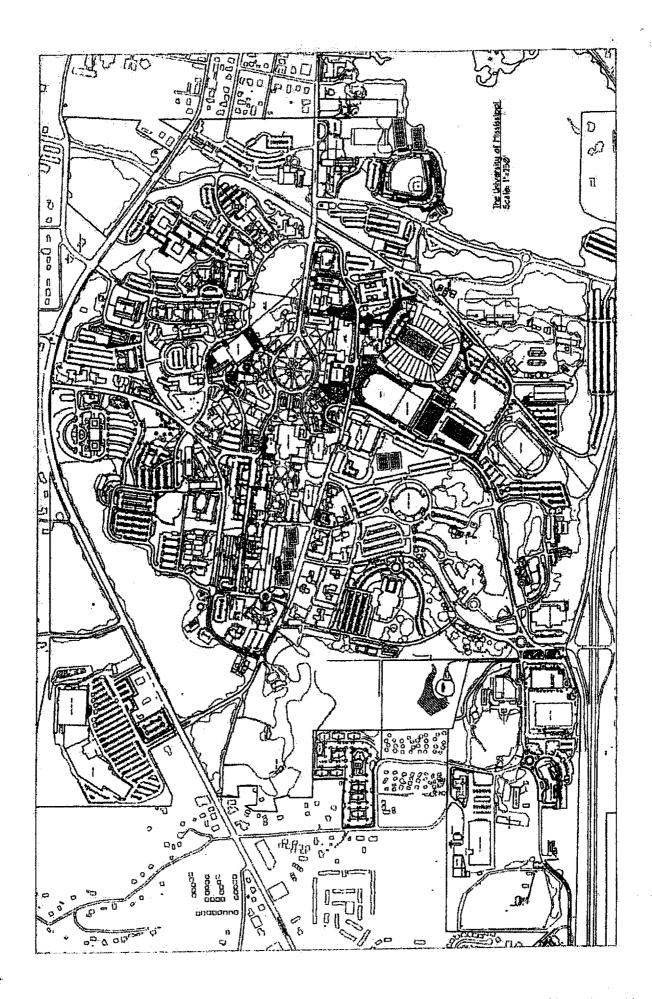
FLOOR PLANS

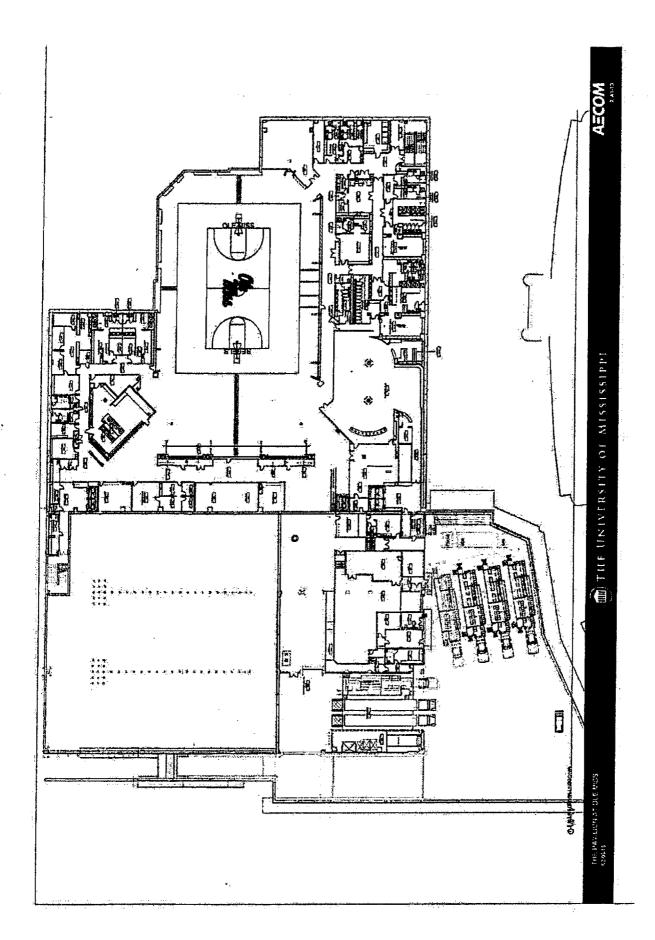


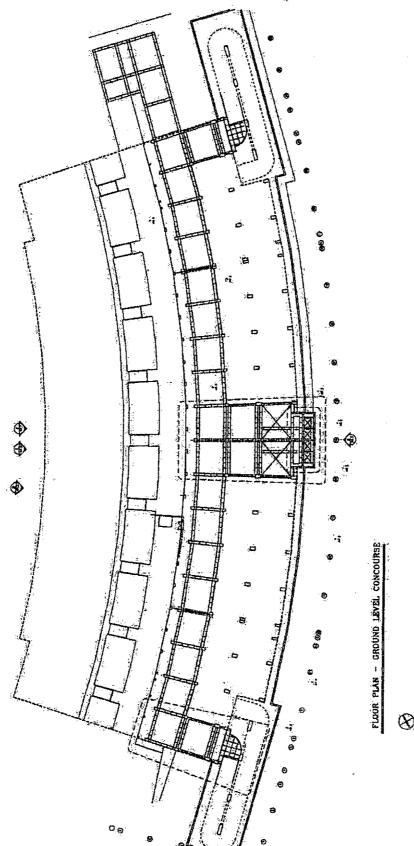
.

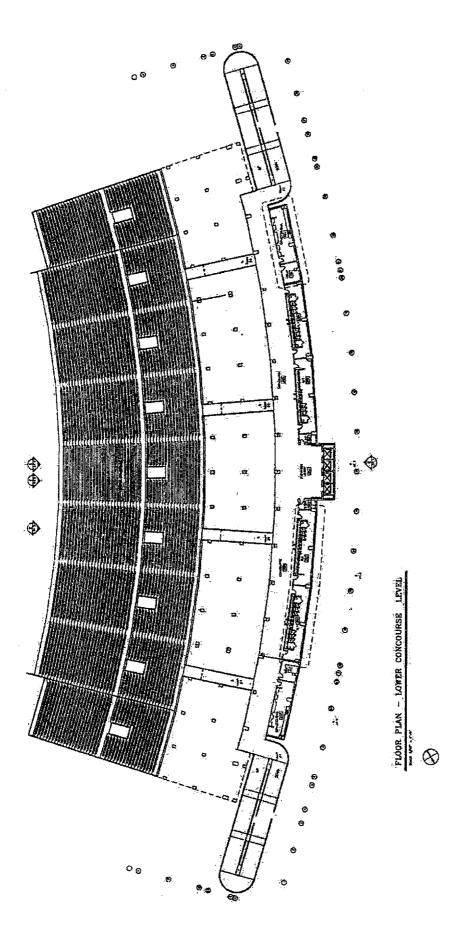
-

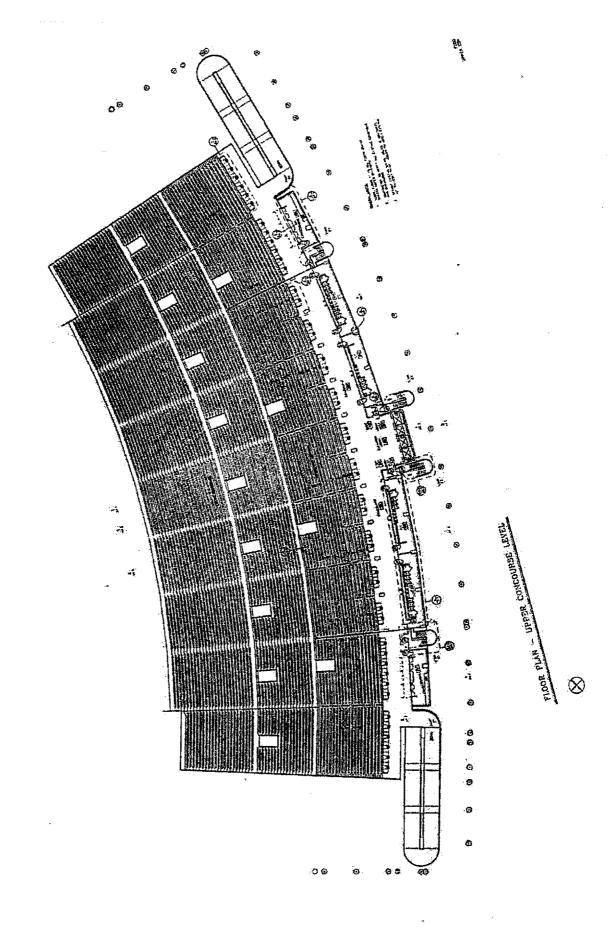
.

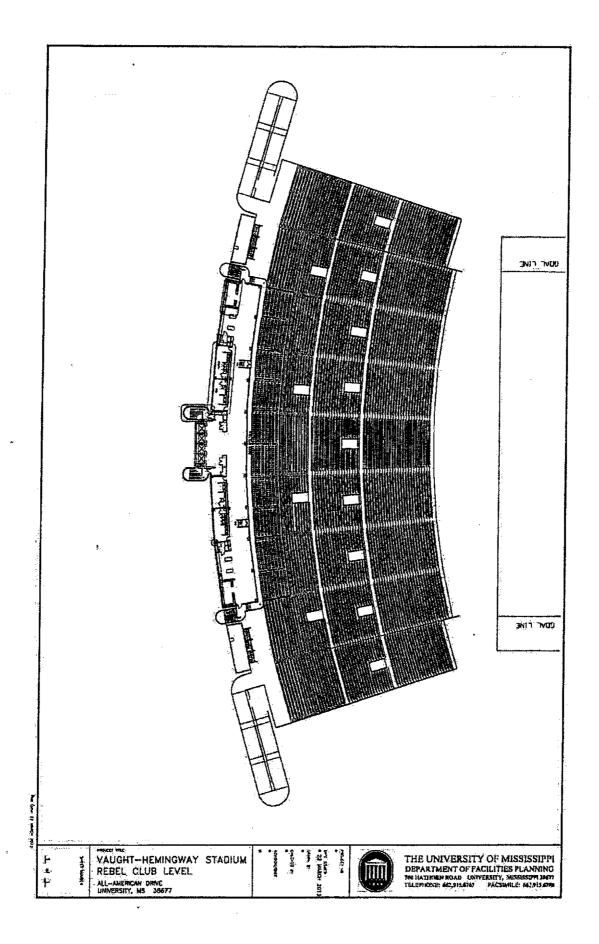


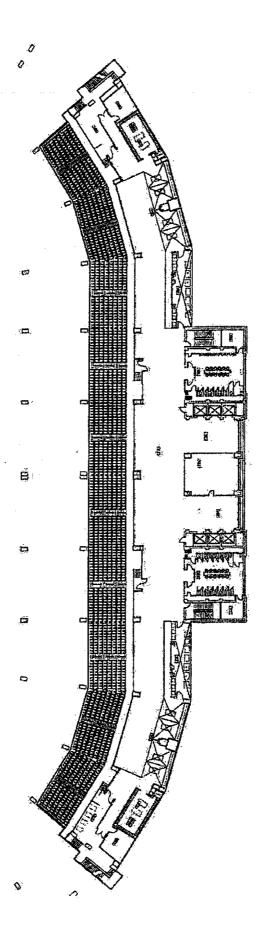






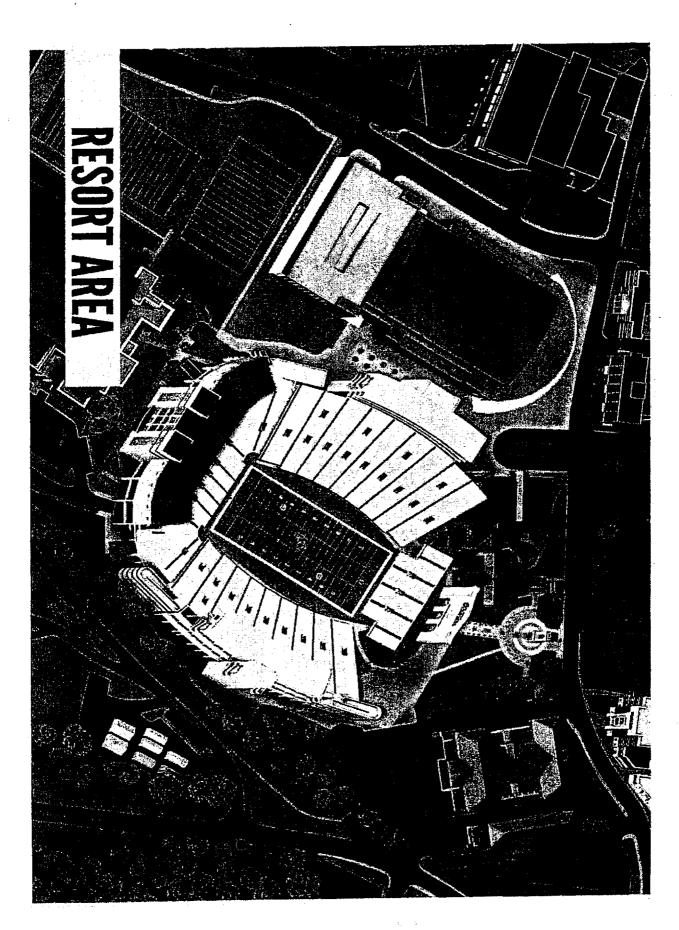






CAMPUS MAP

PROPOSED RESORT AREA



PROPOSED RESOLUTION

There came on for consideration the matter of accepting the University of Mississippi's Request for Qualified Resort Status for The Pavilion at Ole Miss, Vaught-Hemingway Stadium, and the Plaza between the Stadium and the Pavilion, and The North End Zone Plaza, and after a discussion of the subject matter, Supervisor Free offered and moved the adoption of the following resolution:

RESOLUTION OF THE BOARD OF SUPERVISORS OF LAFAYETTE COUNTY, MISSISSIPPI ACCEPTING THE UNIVERSITY OF MISSISSIPPI'S REQUEST FOR QUALIFIED RESORT STATUS FOR THE PAVILION AT OLE MISS, VAUGHT-HEMINGWAY STADIUM, THE PLAZA BETWEEN THE PAVILION AND THE STADIUM AND THE NORTH END ZONE PLAZA.

Supervisor Mc arty seconded the motion to adopt the foregoing resolution, and the question being put to a roll call vote, the result was as follows:

Supervisor Kevin Frye voted: Yea Supervisor Jeff Busby voted: Yea Supervisor David Rikard voted: Yea Supervisor Chad McLarty voted: Yea Supervisor Mike Roberts voted: Yea

The motion having received the affirmative vote of a majority of the members of the Governing Body present, being a quorum of said Governing Body, the President declared the motion carried and the resolution adopted this the 3rd day of December, 2018.

President of the Board of Supervisors of Lafayette County, Mississippi

Clerk of the Board of Supervisors of Lafayette County, Mississippi

CHIEF HAWKINS LETTER



November 30, 2018

Lafayette County Board of Supervisors 300 North Lamar Boulevard Oxford, MS 38655

Dear Lafayette County Board of Supervisors:

The University of Mississippi Police Department is dedicated to upholding and enforcing the laws of the State of Mississippi and the policies of the University of Mississippi. The University of Mississippi Police Department has law enforcement jurisdiction for property owned by the University of Mississippi in Lafayette County, Mississippi.

As Chief of the University of Mississippi Police Department, I have been made aware that the University of Mississippi desires to obtain "qualified resort status" for the Pavillion, Vaught-Hemingway Stadium, the Plaza between them as well as the North End Zone Plaza/Letterwinner Walk area. If this University-owned area is granted "qualified resort status," the University of Mississippi Police Department will continue to enforce all Alcohol Beverage Control laws, including the Local Option law, of the State of Mississippi, as well as any University policies pertaining to alcohol purchase, possession and consumption.

The University of Mississippi Police Department routinely coordinates security, law enforcement and protocol for football games at the Stadium, which attracts more than 60,000 fans at every home football game, many of whom enter the Stadium through the North End Zone Plaza or the west Plaza. In addition, the University of Mississippi Police Department regularly handles security, law enforcement duties and protocol for all men's and women's basketball games at the Pavilion, which frequently attract over 9,000 fans on gameday. If there are speakers, entertainers, or performers who schedule concerts, entertainment or recreational events at the Stadium or the Pavilion and/or the Plazas that are capable of drawing large crowds, the University of Mississippi Police Department will continue to assist Athletics in coordinating security and protocol for these events as it does for athletic and recreational events at these locations currently. As with all departments on the Oxford campus, security and protocol for events are the responsibility of Athletics.

Sincerely,

Ray Hawkins
Chief of Police

The University of Mississippi Police Department