ORDER: ACCEPT THE INN AT OLE MISS'S REQUEST FOR QUALIFIED **RESORT STATUS**

Motion was made by Kevin Frye, duly seconded by Chad McLarty, to accept the Inn at Ole Miss's request for qualified resort status.

The vote on the motion was as follows:

Supervisor Kevin Frye, voted yes Supervisor Jeff Busby, voted yes Supervisor David Rikard, voted nay Supervisor Chad McLarty, voted yes Supervisor Mike Roberts, voted yes

After the vote, President Busby, declared the motion carried, this the 21th day of May, 2018.



May 18, 2018

Dear Lafayette County Board of Supervisors:

The University of Mississippi Police Department is dedicated to upholding and enforcing the laws of the State Of Mississippi and the policies of the University of Mississippi. The University of Mississippi Police Department has law enforcement jurisdiction for property owned by the University of Mississippi in Lafayette County, Mississippi.

As Chief of the University of Mississippi Police Department, I have been made aware that The Inn at Ole Miss desires to obtain "qualified resort status". If the Inn is granted "qualified resort status" the University of Mississippi Police Department will continue to enforce all Alcohol Beverage Control laws, including the Local Option law, of the State of Mississippi, as well as, any University policies pertaining to alcohol purchase, possession and consumption. As with all departments on the Oxford campus of the University of Mississippi, security and protocol for events is the responsibility of the Inn at Ole Miss.

Sincerely,

Ray Hawkins Chief of Police

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May 15, 2018

Lafayette County Board of Supervisors 300 North Lamar Blvd Oxford, MS 38655

Dear Lafayette County Board of Supervisors:

Thank you for taking the time to consider our request that this Board approve The Ole Miss Alumni Association's application to obtain 'Qualified Resort Status' for The Inn at Ole Miss Hotel and Conference Center ("The Inn"), pursuant to Mississippi Administrative Code 35-II-3.07.

In 1948, the Ole Miss Alumni Association donated the site for what would be The Alumni House to the University of Mississippi. Construction was completed in 1951 and The Alumni House began accepting guests. Although there have been a few renovations over the past 70 years, the demand became such that in 2008 The Alumni House underwent a \$21 million renovation and expansion. It was during this time that The Alumni House was renamed The Inn at Ole Miss.

Today, The Inn is a luxury 133,199 square foot hotel and conference and event center. The hotel portion of the facility contains 146 guest rooms. The Inn also includes over 10,000 square feet of state of the art meeting space and frequently hosts weddings, receptions, company retreats and meetings, galas and alumni reunions both in its buildings and on the available on-site green spaces. Also located on the premises are an outdoor swimming pool for guests, the Brandt Gift Shop, the McCormick Café and the Swango Fitness Center.

It is the hope of the Alumni Association that this designation will allow The Inn to enhance its offerings to its guests and patrons. This designation will specifically allow us to renovate our existing café area, transforming it into a bar for the guests of The Inn. Further, being designated a Qualified Resort Area will allow us to serve alcohol at wedding receptions and other events held on the premises. We believe that this is an amenity that will entice more families and groups to choose The Inn as they look to be able to eat, meet and sleep under one roof.

We are aware of the concerns that arise when requests like this are made. Accordingly, we have obtained the support and assurances from University Police Department Chief Ray Hawkins that

Lafayette County Board of Supervisors May 15, 2018 Page 2

his team will be able to provide adequate security to The Inn. Further, this is a designation that is focused on enhancing the stay of our guests and alumni. It is not a stand-alone bar and will not be operated as such. We feel that The Inn falls well within the meaning of the statutory definition of a 'Qualified Resort Area', as it has a long-standing record of attracting tourists, families and alumni because of The University of Mississippi's historical, scenic and recreational facilities and attractions. It is for these reasons that the Ole Miss Alumni Association respectfully requests that this Board approve its application to obtain 'Qualified Resort Status' for The Inn at Ole Miss Hotel & Conference Center.

Yours Very Truly,

Kirk Purdom

Executive Director

Ole Miss Alumni Association